AUTOMOTIVE

Selecta Ice Cream Price List 1 Gallon

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The Ultimate Guide to the Selecta Ice Cream Price List 1 Gallon

Few things bring a family together quite like a tub of ice cream on a warm afternoon. In the Philippines, one brand has held a special place in freezers and hearts for generations: Selecta. Whether it is the classic **Double Dutch**, the creamy **Cookies and Cream**, or the beloved **Ube Halaya**, Selecta has become the go-to choice for celebrations, merienda, and simple everyday treats. If you are planning a party, running a small canteen, or simply stocking up your freezer, understanding the **Selecta Ice Cream Price List 1 Gallon**is essential for making a smart purchase. This guide will walk you through everything you need to know about pricing, flavors, where to buy, and how to get the best value for your money.

Why a 1-Gallon Tub Is a Smart Choice

A 1-gallon tub of Selecta ice cream is approximately 3.78 liters in volume, which typically yields around 16 to 20 servings depending on scoop size. For large gatherings, birthday parties, or even for small businesses like sari-sari stores and cafeterias, buying in bulk is far more economical than purchasing individual cups or pints. Not only does the per-serving cost drop significantly, but you also reduce packaging waste. The **1-gallon ice cream price**from Selecta offers exceptional value, especially when compared to premium imported brands, making it a favorite among budget-conscious Filipino consumers.

Selecta Ice Cream Price List 1 Gallon: Current Overview

Pricing for Selecta ice cream in the 1-gallon format can vary depending on your location, the retailer, and ongoing promotions. Below is a general reference range based on common market prices in Metro Manila and major provincial areas. Please note that prices are subject to change and may differ slightly from store to store.

- Selecta Double Dutch (1 gallon) – ±450 to ±520
- Selecta Cookies and Cream (1 gallon) – ±470 to ±540
- Selecta Ube Halaya (1 gallon) – ±460 to ±530
- Selecta Rocky Road (1 gallon) – ±480 to ±550
- Selecta Vanilla (1 gallon) – ±430 to ±490
- Selecta Chocolate (1 gallon) – ±430 to ±490
- Selecta Strawberry (1 gallon) – ±440 to ±500
- Selecta Macadamia Nuts (1 gallon) – ±490 to ±560
- Selecta Mango (1 gallon) – ±460 to ±520
- Selecta Cheesecake (1 gallon) – ±480 to ±550

This **Selecta ice cream price list 1 gallon**reflects the standard retail range. You may find slightly lower prices in hypermarkets like S&R, Landers, or during major sale events such as 6.6, 7.7, or 12.12. Meanwhile, convenience stores and smaller groceries may charge at the higher end of the range due to lower volume and

higher handling costs.

Premium vs. Regular Variants

Selecta divides its 1-gallon offerings into two broad categories: regular and premium. Regular flavors like Vanilla, Chocolate, and Strawberry tend to be on the lower end of the price spectrum. Premium flavors, such as Double Dutch, Cookies and Cream, and Macadamia Nuts, contain more mix-ins and higher-quality ingredients, which is reflected in the higher price point. If you are on a tight budget but still want a crowd-pleaser, the classic Vanilla or Chocolate in a 1-gallon tub is an excellent choice. For special occasions, splurging on a premium flavor adds that extra touch of indulgence.

Factors That Influence the Selecta 1-Gallon Price

Understanding why the price of a 1-gallon Selecta tub varies can help you time your purchase and choose the best retailer. Several key factors come into play:

1. Retail Channel

Hypermarkets and membership stores often offer the lowest **Selecta ice cream price list 1 gallon**because they buy in massive bulk directly from the manufacturer. In contrast, small neighborhood groceries and convenience stores have higher overheads and less negotiating power, so they tend to charge a premium. Online platforms like Shopee and Lazada also have varying prices, especially during flash sales.

2. Geographical Location

In Metro Manila, competition among retailers is fierce, which generally keeps prices lower. However, in provincial and remote areas, transportation and logistics costs add to the final price. It is not uncommon to see a ±30 to ±50 difference for the same 1-gallon tub between a store in Quezon City and one in a far-flung municipality in Mindanao.

3. Promotions and Seasonal Demand

Leading up to holidays like Christmas, New Year, and summer months, demand for ice cream spikes. Retailers often run promotions to attract customers. If you can, stock up during off-peak times or take advantage of buy-one-get-one deals and discount vouchers from online sellers.

4. Packaging and Handling

Although the 1-gallon tub is a standard format, some limited-edition flavors or specially packaged variants (such as those with resealable lids or premium branding) may carry a slightly higher price. Always check the unit price per liter to compare value accurately.

Popular Selecta 1-Gallon Flavors: A Closer Look

Here are some of the most sought-after flavors in the 1-gallon size and what makes each one special.

Double Dutch

Arguably the most iconic Selecta flavor, Double Dutch combines rich chocolate ice cream with chocolate chips and a fudge swirl. It is a consistent top-seller and a must-have for chocolate lovers. Its popularity means it is almost always available in the 1-gallon format. The price per gallon typically sits in the mid-to-upper range due to the generous mix-ins.

Cookies and Cream

This flavor features a creamy vanilla base loaded with real chocolate cookie pieces. It strikes a perfect balance between the sweetness of the ice cream and the slight bitterness of the cookies. It is a universal crowd-pleaser, making it a favorite for parties. Expect the **Selecta ice cream price list 1 gallon**for this flavor to be

comparable to Double Dutch.

Ube Halaya

Ube Halaya is a distinctly Filipino flavor that celebrates the purple yam. It has a nutty, mildly sweet taste and a beautiful violet color. This flavor is especially popular during holidays and family reunions. Its pricing is generally in the mid-range, and it is a fantastic way to introduce foreign guests to local flavors.

Rocky Road

For those who enjoy texture in their ice cream, Rocky Road delivers chocolate ice cream with marshmallows and nuts. It is a decadent choice that satisfies a variety of cravings. Because of the premium inclusions, it is often one of the more expensive options in the **1-gallon ice cream price** lineup.

Classic Vanilla and Chocolate

These are the workhorses of the Selecta range. They are affordable, versatile, and can be paired with cakes, pies, or toppings to create custom desserts. If you are looking for the most economical entry point in the **Selecta ice cream price list 1 gallon**, these are your best bet.

Where to Find the Best Deals on Selecta 1-Gallon Ice Cream

Finding the best price requires a bit of savvy shopping. Here are the most reliable places to check:

Hypermarkets and Membership Clubs

Stores like S&R, Landers, and SM Hypermarket frequently stock Selecta 1-gallon tubs at competitive prices. Membership clubs often offer exclusive discounts for cardholders. If you have a membership, this is likely your cheapest option.

Online Shopping Platforms

Shopee and Lazada have numerous sellers offering Selecta ice cream. Look for well-rated shops with high review counts. During mega sale events, you can often use vouchers to bring the price down significantly. However, remember to factor in delivery fees, especially since ice cream requires special handling and insulation to prevent melting during transit.

Direct from Distributors

Some areas have authorized Selecta distributors who sell directly to consumers. Buying in bulk (e.g., two or more gallons at a time) may qualify you for a wholesale discount. This is an excellent option for small business owners or large families.

Local Groceries and Sari-Sari Stores

Smaller stores may not have the lowest prices, but they offer convenience. If you need a single tub quickly and do not want to travel far, a local grocery is a practical choice. Just be prepared to pay a slight premium.

Tips for Getting the Best Value from Your Purchase

To make the most of your money when consulting the **Selecta ice cream price list 1 gallon**, keep these practical tips in mind:

1. Compare unit prices. Do not just look at the total price. Calculate the cost per liter or per serving to compare across different sizes and brands.
2. Buy during sales. Patience pays off. Wait for major online sale events or in-store promotions to stock up.
3. Check the expiration date. A gallon is a large quantity. Ensure you have enough freezer space and that you can consume it before the expiry date. If not, consider splitting the purchase with a neighbor or friend.

4. Store properly. Once opened, keep the tub tightly sealed to prevent ice crystals from forming. Store it at a consistent temperature, ideally between -18°C and -20°C.

5. Consider multipacks. Sometimes buying two smaller containers is cheaper per liter than one large gallon. Always do the math.

6. Use for desserts. A 1-gallon tub is not just for scooping into cones. Use it to make milkshakes, ice cream sandwiches, affogatos, or floats. This stretches the value even further.

How a 1-Gallon Tub Benefits Small Businesses

If you run a small food business such as a carinderia, café, or dessert kiosk, buying Selecta ice cream in 1-gallon containers is a cost-effective strategy. You can offer scoops, shakes, and sundaes with a lower ingredient cost compared to buying individual cups. The **Selecta ice cream price list 1 gallon**allows you to maintain good profit margins while providing a product that customers already know and trust. Many small business owners report that offering a few classic Selecta flavors alongside their own unique toppings is a winning combination.

Comparing Selecta 1-Gallon Prices with Competitors

In the Philippine ice cream market, Selecta competes directly with brands like Magnolia, Arce Dairy, and local artisanal producers. While Magnolia also offers 1-gallon tubs, Selecta generally maintains a competitive price point, especially for its premium range. Arce Dairy, on the other hand, tends to be slightly more expensive due to its small-batch, all-natural positioning. Artisanal brands rarely offer 1-gallon sizes, making Selecta the most practical choice for bulk buying. Thus, the **Selecta ice cream price list 1 gallon**often represents the sweet spot between affordability and quality.

Seasonal and Limited-Edition Offerings

Selecta occasionally releases limited-edition flavors in the 1-gallon format, especially during special seasons. For example, during summer, you might find a special mango variant or a buko pandan

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