SOFTWARE & TECH

# Power 98 Phone Number Charlotte Nc

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## Introduction: The Voice of Charlotte – Power 98 FM

For decades, radio has remained a trusted companion for millions of Americans, offering music, news, and a sense of community. In Charlotte, North Carolina, few stations have captured the hearts of listeners quite like **Power 98 FM** (98.1 FM, WBAV). Known for its smooth blend of R&B, soul, and classic hip-hop, Power 98 has become a staple of the Queen City's airwaves. Whether you are a long-time fan or a newcomer trying to get in touch with the station, one of the most common searches is for the **Power 98 phone number Charlotte NC**. This article explores everything you need to know about the station, how to reach it, and why it continues to matter.

In a world dominated by streaming services and podcasts, terrestrial radio still holds a special place. Power 98 not only plays timeless music but also serves as a hub for local news, community events, and listener engagement. Knowing the correct way to contact the station – whether to request a song, participate in a contest, or share feedback – is essential for any dedicated listener. Below, we provide a comprehensive guide to Power 98, its history, programming, and most importantly, how to find the right phone number for your needs.

## The History and Legacy of Power 98 FM in Charlotte

Power 98 FM, officially WBAV-FM, first signed on in the late 1970s and has undergone several format changes before settling into its current Urban Adult Contemporary sound. Owned by Radio One (now Urban One), the station has consistently ranked among the top radio choices in the Charlotte market. Its legacy is built on playing the best of the 1980s, 1990s, and today's R&B, alongside beloved slow jams and throwback tracks.

The station's call letters, WBAV, were originally assigned to an AM station in Charlotte. Over time, the FM frequency 98.1 became the flagship for what listeners now call Power 98. The brand "Power" is part of a network of stations across the United States, but the Charlotte edition has developed its own unique identity. From morning shows to evening mix programs, Power 98 has been home to iconic local personalities who have become household names in the region.

### Why the Phone Number Matters

For listeners, the **Power 98 phone number Charlotte NC**is more than just digits; it is a direct line to the station's heart. Whether you want to dedicate a song to a loved one, participate in a text-to-win contest, or simply say hello to the DJs, having the correct contact information is crucial. The station's main business line is often used for advertising inquiries, but the request and contest lines are what drive listener interaction.

Before the digital age, radio stations relied almost exclusively on phone calls. While social media and texting have become prominent, many stations still use phone lines for live giveaways and listener shout-outs. Power 98 is no exception. Knowing the proper number can help you avoid frustration and ensure your message reaches the right person.

Contacting Power 98: The Correct Phone Number and Other Channels

If you are searching for the **Power 98 phone number Charlotte NC**, you have likely come across several different numbers online. It is important to note that radio stations usually maintain multiple lines: a studio request line, a business office line, and sometimes a separate number for contests. The primary contact number for Power 98 FM in Charlotte is **(704) 714-9800**. This number connects you to the station's main studio and business offices. However, for specific purposes like requesting a song or entering a promotion, the station often uses shortcodes or local prefixes.

Here is a breakdown of the most common ways to reach Power 98:

- Main Studio / Business Line: (704) 714-9800 – Use this for general inquiries, advertising, or to speak with a staff member.
- Texting / SMS: Many radio stations now use text-in numbers. For Power 98, you can often text your request or contest entry to a shortcode (e.g., 98098). Always check the station's website or on-air announcements for the current text number.
- Email: Power 98 provides listener emails for requests and feedback, typically found on their official website.
- Social Media: Facebook, Instagram, and Twitter are active channels for the station. Direct messages are monitored but not always immediate.

It is worth noting that phone lines can be very busy during peak hours, such as morning drive time (6-10 AM) or during giveaways. If you are unable to get through, consider using the text line or email as an alternative. The station's website – usually something like power98fm.com – contains up-to-date contact information and an online request form.

### What to Expect When You Call Power 98

When you dial the **Power 98 phone number Charlotte NC**, you will likely hear a recorded greeting outlining hours, upcoming contests, or automated menu options. Depending on the time of day, you may be able to speak directly with a screen or producer. For song requests, you might be asked to leave a message. The station's on-air personalities often screen calls during live shows, so be prepared for a short wait.

If you are calling to inquire about advertising or business opportunities, you will be directed to the sales department. Always identify yourself clearly and state your purpose. Radio stations receive a high volume of calls, so patience and politeness go a long way.

## Programming Highlights and Why Listeners Love Power 98

Power 98 is known for its carefully curated blend of music that appeals to adults who grew up with R&B and hip-hop classics. The station's slogan often emphasizes "The Best Mix of R&B and Old School." This approach has earned it a loyal audience spanning multiple generations. Popular shows include the morning drive program, which mixes humor, local news, and music, and the evening "Slow Jams" segment that sets the mood for winding down.

The station also plays a vital role in Charlotte's cultural scene. From sponsoring local concerts and festivals to promoting community events, Power 98 is deeply integrated into the fabric of the city. For listeners, calling the station can be a way to feel connected to something larger, especially during moments of celebration or tragedy.

### Community Engagement and Public Service

One of the most important aspects of local radio is its commitment to community service. Power 98 regularly partners with charities, schools, and nonprofit organizations. The station's phone number often serves as a hotline for donation drives, voter registration efforts, and emergency updates. If you hear about a community

initiative on Power 98, the station's contact information will usually be provided on-air and online.

For example, during natural disasters or public health crises, Power 98 has been known to dedicate airtime to critical announcements. The **Power 98 phone number Charlotte NC**is not just for entertainment – it is a resource for the public. Knowing how to reach the station can be invaluable if you need to share information or ask for help.

## How to Ensure You Have the Correct Contact Information

The internet is full of outdated information, so it is crucial to verify the **Power 98 phone number Charlotte NC** directly from a trusted source. The best approach is to visit the station's official website. Look for a "Contact Us" or "Listen" page. You can also check the station's social media profiles, which often list the official business phone number.

Be cautious of third-party directories that may have wrong numbers or old numbers that no longer connect to the station. If you dial a number and it seems disconnected or leads to an unrelated business, double-check the digits. The area code for Charlotte is 704, and the exchange 714 is commonly associated with Radio One stations in the area.

### Alternatives to Calling: Digital Engagement

While the **Power 98 phone number Charlotte NC**remains a vital contact method, many listeners now prefer digital channels. The station's website allows you to stream live, view the playlist, and send requests through a web form. Mobile apps also provide direct links to the studio. If you are shy about calling or simply prefer typing, these alternatives are convenient and reliable.

Another benefit of digital engagement is the ability to participate in promotions without dialing. Text-to-win contests have become extremely popular, as they allow listeners to enter while on the go. Just be aware of standard message and data rates. The station will always specify the terms.

## Conclusion: Stay Connected with Power 98

Radio remains a powerful medium, and Power 98 FM in Charlotte is a shining example of why local stations still matter. Whether you are tuning in for the morning show, the lunchtime mix, or the late-night slow jams, the station offers a soundtrack to life in the Queen City. If you ever need to reach out, the **Power 98 phone number Charlotte NC** – (704) 714-9800 – is your gateway.

Remember to use the correct channel for your inquiry: business matters go to the main line, while requests and contests often work better via text or online. By staying engaged with Power 98, you are not only enjoying great music but also supporting a community institution that has entertained and informed Charlotte for generations. So go ahead – pick up the phone, send a text, or simply listen. Power 98 is waiting to hear from you.

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